



THE Bond Buyer's Municipal Marketplace®

www.munimarketplace.com



Respected. Experienced. Trusted.

For more information
RedBook@AccuitySolutions.com
 +1 847 676 9600



www.munimarketplace.com

Table of Contents



The Bond Buyer's Municipal Marketplace® – The Red Book Introduction.....	1
Red Book Print Advertising Opportunities.....	3
Red Book Online Advertising Opportunities.....	5
Red Book Print Directory and Online Enhancements.....	6
The Red Book Database.....	8

For more information
RedBook@AccuitySolutions.com
+1 847 676 9600



www.munimarketplace.com

The Bond Buyer's Municipal Marketplace® – The Red Book



Leverage The Red Book Advantage. Online and In Print.

Municipal firms and professionals want a partner they can trust to understand and represent their unique needs. The Red Book customers have become a known and recognized industry participant. Since the 1930's, The Red Book has provided the only current, authoritative and qualified source of industry contact information, connecting market professionals and issuers to each other.

The Red Book and www.munimarketplace.com are the definitive sources that senior decision makers and issuers rely on daily to access information about market participants and potential partners. The Red Book information comes directly from the firms who first qualify and pay ongoing listing fees. You can be sure that your advertisement has the attention of the right professionals at the right time.

The Red Book is an invaluable tool used daily by its nearly 8,000 subscribers, including a controlled circulation of the top 400 issuers to:

- Identify potential partners, including buyers, sellers, issuers, brokers, dealers, underwriters, syndication participants, credit enhancers, municipal leasing professionals, bond counsel, tax controversy representation, trustees, municipal advisors, derivative specialists, arbitrage rebate professionals, rating agencies, public funds managers, target business enterprise and rating agencies
- Follow requirements of municipal issuers in several states to source The Red Book as their starting point for qualified market participants
- Verify names, titles, addresses, phone, fax, e-mail, websites and areas of specialization
- Assess industry rankings and changes including promotions and office openings, closings and name changes
- Locate product and services providers, such as software suppliers, printers, consultants, as well as state regulators and associations

**Respected.
Experienced.
Trusted.**

For more information
RedBook@AccuitySolutions.com
 +1 847 676 9600



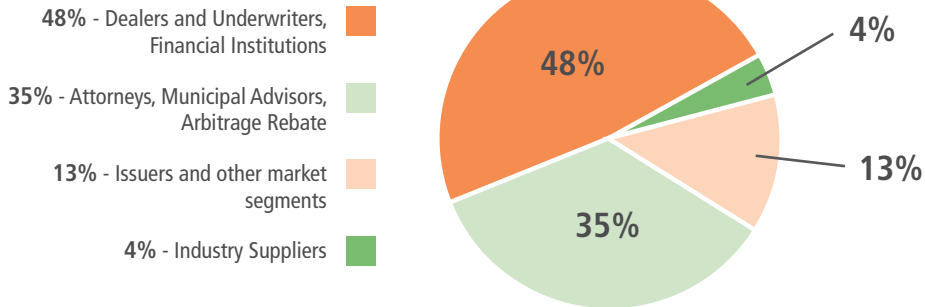
www.munimarketplace.com

The Red Book Audience and Member Firms

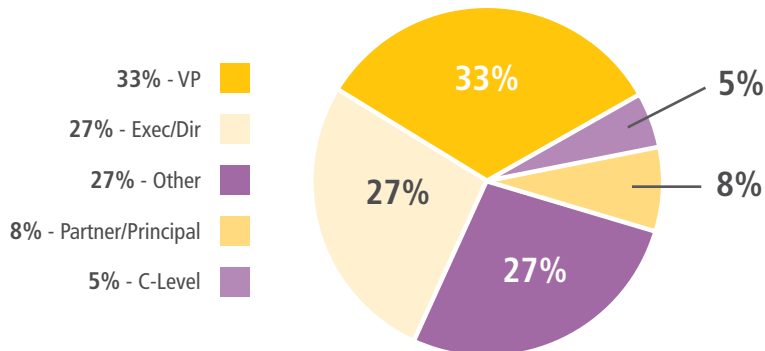
The Red Book subscribers include top-level decision makers throughout the country, who consider The Red Book a critical tool of the municipal market.

Circulation: 8,000
Total Readership: 24,000

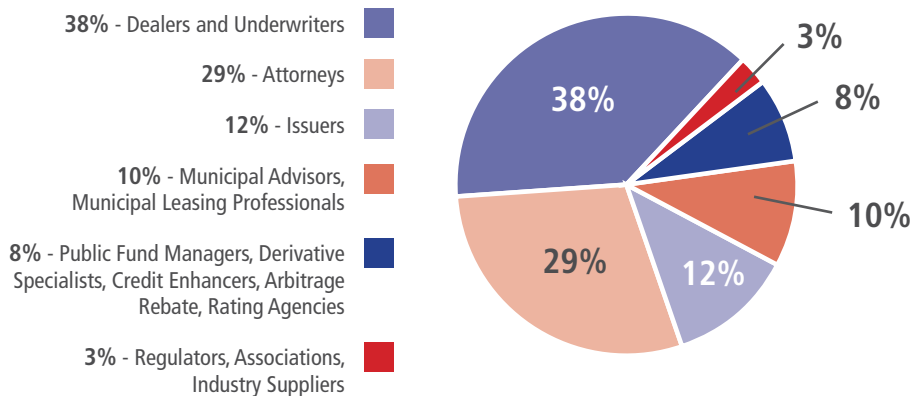
Circulation Profile by Market Segment



Circulation by Job Title



Who's Listed Inside The Red Book?



For more information
RedBook@AccuitySolutions.com
 +1 847 676 9600



www.munimarketplace.com

Red Book Print Advertising Opportunities



A sign of success.

In today's complex banking environment, municipalities need like-minded partners. BayernLB continues to be that partner. With our history of state ownership and municipal finance as our corporate charter and mandate, it's not surprising we are most qualified to meet the needs of the municipal client. So when it comes to municipal solutions, talk to us, and together we can build a successful future.

If you would like to learn more about our services, please call:
 Alfredo Pineda at (212) 688-2113; Municipal Reinvestment Contracts
 Joseph Campagna at (212) 312-9943; Municipal Credit Enhancement
 Richard Gregory at (212) 688-2010; Municipal Derivatives/Capital Markets
 BayernLB New York • 560 Lexington Avenue • N.Y. 10022

Bayern LB

Section Opening
Ad size 5.125" x 7.25"

You have a partner that specializes in trust.

Frustrated by a lack of support from their previous financial provider and with taxpayer dollars on the line, the County of Solano wanted a partner they could rely on to tackle their complex bond issues. That's when County Treasurer Charles Lomeli turned to the corporate trust experts at Union Bank. We provided Charles with the personalized service of a relationship manager, backed by a world-class team of industry specialists that anticipates his needs and solves his problems. Having his compliance requirements met, plus receiving online reports helped streamline Charles' workflow, allowing him to focus on day-to-day issues. It's what you'll experience from a relationship built on trust.

To put our Corporate Trust expertise to work for you, call us to:

Southern California	Northern California & Pacific Northwest	Midwest & Western U.S.	U.S., Latin America & Asia
Carl Hoop Vice President 213-236-7103 Carl.Hoop@ub.com 949-515-1027	Dave DiMuzio Vice President 415-795-8049	Julie B. Gould Vice President 714-334-4230	Joseph Lattanzio Vice President 646-412-2014

U.S., Europe & Middle East:
 Marc J. Pardo
 Vice President
 646-412-2115

UnionBank
Invest in you.

Furnished Bind-In
(print both sides in 4-color process)
Page size 6 1/8" x 9"

Since the 1930's, The Bond Buyer's Municipal Marketplace® (The Red Book) and The Red Book Online at www.munimarketplace.com serve as an authoritative print and online venue for advertisers to reach out to all sectors of the municipal marketplace, including issuers. Each day, senior decision makers and government officials rely on the information inside The Red Book to form new business partnerships and relationships and create new deals.

Our flagship directory and online site provide national exposure to our subscriber base of 8,000 and readership of over 24,000 municipal bond professionals and issuers.

Advertising in print and online will build your organization's brand awareness, create new relationships and generate leads.

Four-Color Premium Positions

Grab the attention of this exclusive subscriber base with these four-color premium positions:

- Front Cover
- Spine
- Back Cover
- Furnished Bind-Ins
- Furnished Belly Band
- Furnished Sticker for Directory Box
- Inside Front Cover
- Inside Back Cover
- Section Opening Thumb-cut; Right-Hand Page (includes upcharge for four-color and special glossy paper)

For more information
RedBook@AccuitySolutions.com
 +1 847 676 9600



www.munimarketplace.com

Red Book Print Advertising Opportunities

Additional Interior Positions

All interior positions are printed in black and white, unless color upcharge is purchased

- Section-Opening Thumb Cut Right Hand Page (see list of section opening pages below)*
- Section-Opening Left Hand Page
- Opposite Inside Front Cover
- Opposite Title Page
- Opposite Table of Contents
- Full Page
- Half Page
- Margin Strips, All Bottom of Right Hand Index Pages
- Margin Strips (5 minimum)

Section-Opening Right Hand Page Thumb cut positions include:

- Target Business Enterprises
- Dealers and Underwriters
- Dealer/NY
- Municipal Advisors
- Municipal Derivatives Specialists
- Municipal Bond Attorneys
- Tax Controversy Representation
- Credit Enhancers
- Public Funds Managers
- Corporate Trust Departments
- Arbitrage Rebate
- Municipal Leasing
- Issuers
- Rating Agencies
- Index
- Buyer's Guide

All section opening right hand pages can be purchased with four-color and on glossy paper for an additional upcharge.

For more information
RedBook@AccuitySolutions.com
+1 847 676 9600

DEALERS & UNDERWRITERS
ILLINOIS Chicago

LOOP CAPITAL MARKETS, LLC
 Member: SIFMA FINRA SIPC
 200 W. Jackson Blvd., Ste. 1600
 Chicago, IL 60606
 Tel: 312-415-4600
 Fax: 312-415-4608
 www.loopcapital.com
 NYC: 0443
 NYC: 0443
 Tel: 212-416-6112
 One Two Financial
 MUNICIPAL BOND DIVISION
 James Reynolds, Jr., CFA, Char. & CEQ, 312-415-4601
 312-415-4602
 312-415-4603
 312-415-4604
 312-415-4605
 312-415-4606
 312-415-4607
 312-415-4608
 312-415-4609
 312-415-4610
 312-415-4611
 312-415-4612
 312-415-4613
 312-415-4614
 312-415-4615
 312-415-4616
 312-415-4617
 312-415-4618
 312-415-4619
 312-415-4620
 312-415-4621
 312-415-4622
 312-415-4623
 312-415-4624
 312-415-4625
 312-415-4626
 312-415-4627
 312-415-4628
 312-415-4629
 312-415-4630
 312-415-4631
 312-415-4632
 312-415-4633
 312-415-4634
 312-415-4635
 312-415-4636
 312-415-4637
 312-415-4638
 312-415-4639
 312-415-4640
 312-415-4641
 312-415-4642
 312-415-4643
 312-415-4644
 312-415-4645
 312-415-4646
 312-415-4647
 312-415-4648
 312-415-4649
 312-415-4650
 312-415-4651
 312-415-4652
 312-415-4653
 312-415-4654
 312-415-4655
 312-415-4656
 312-415-4657
 312-415-4658
 312-415-4659
 312-415-4660
 312-415-4661
 312-415-4662
 312-415-4663
 312-415-4664
 312-415-4665
 312-415-4666
 312-415-4667
 312-415-4668
 312-415-4669
 312-415-4670
 312-415-4671
 312-415-4672
 312-415-4673
 312-415-4674
 312-415-4675
 312-415-4676
 312-415-4677
 312-415-4678
 312-415-4679
 312-415-4680
 312-415-4681
 312-415-4682
 312-415-4683
 312-415-4684
 312-415-4685
 312-415-4686
 312-415-4687
 312-415-4688
 312-415-4689
 312-415-4690
 312-415-4691
 312-415-4692
 312-415-4693
 312-415-4694
 312-415-4695
 312-415-4696
 312-415-4697
 312-415-4698
 312-415-4699
 312-415-4700
 312-415-4701
 312-415-4702
 312-415-4703
 312-415-4704
 312-415-4705
 312-415-4706
 312-415-4707
 312-415-4708
 312-415-4709
 312-415-4710
 312-415-4711
 312-415-4712
 312-415-4713
 312-415-4714
 312-415-4715
 312-415-4716
 312-415-4717
 312-415-4718
 312-415-4719
 312-415-4720
 312-415-4721
 312-415-4722
 312-415-4723
 312-415-4724
 312-415-4725
 312-415-4726
 312-415-4727
 312-415-4728
 312-415-4729
 312-415-4730
 312-415-4731
 312-415-4732
 312-415-4733
 312-415-4734
 312-415-4735
 312-415-4736
 312-415-4737
 312-415-4738
 312-415-4739
 312-415-4740
 312-415-4741
 312-415-4742
 312-415-4743
 312-415-4744
 312-415-4745
 312-415-4746
 312-415-4747
 312-415-4748
 312-415-4749
 312-415-4750
 312-415-4751
 312-415-4752
 312-415-4753
 312-415-4754
 312-415-4755
 312-415-4756
 312-415-4757
 312-415-4758
 312-415-4759
 312-415-4760
 312-415-4761
 312-415-4762
 312-415-4763
 312-415-4764
 312-415-4765
 312-415-4766
 312-415-4767
 312-415-4768
 312-415-4769
 312-415-4770
 312-415-4771
 312-415-4772
 312-415-4773
 312-415-4774
 312-415-4775
 312-415-4776
 312-415-4777
 312-415-4778
 312-415-4779
 312-415-4780
 312-415-4781
 312-415-4782
 312-415-4783
 312-415-4784
 312-415-4785
 312-415-4786
 312-415-4787
 312-415-4788
 312-415-4789
 312-415-4790
 312-415-4791
 312-415-4792
 312-415-4793
 312-415-4794
 312-415-4795
 312-415-4796
 312-415-4797
 312-415-4798
 312-415-4799
 312-415-4800
 312-415-4801
 312-415-4802
 312-415-4803
 312-415-4804
 312-415-4805
 312-415-4806
 312-415-4807
 312-415-4808
 312-415-4809
 312-415-4810
 312-415-4811
 312-415-4812
 312-415-4813
 312-415-4814
 312-415-4815
 312-415-4816
 312-415-4817
 312-415-4818
 312-415-4819
 312-415-4820
 312-415-4821
 312-415-4822
 312-415-4823
 312-415-4824
 312-415-4825
 312-415-4826
 312-415-4827
 312-415-4828
 312-415-4829
 312-415-4830
 312-415-4831
 312-415-4832
 312-415-4833
 312-415-4834
 312-415-4835
 312-415-4836
 312-415-4837
 312-415-4838
 312-415-4839
 312-415-4840
 312-415-4841
 312-415-4842
 312-415-4843
 312-415-4844
 312-415-4845
 312-415-4846
 312-415-4847
 312-415-4848
 312-415-4849
 312-415-4850
 312-415-4851
 312-415-4852
 312-415-4853
 312-415-4854
 312-415-4855
 312-415-4856
 312-415-4857
 312-415-4858
 312-415-4859
 312-415-4860
 312-415-4861
 312-415-4862
 312-415-4863
 312-415-4864
 312-415-4865
 312-415-4866
 312-415-4867
 312-415-4868
 312-415-4869
 312-415-4870
 312-415-4871
 312-415-4872
 312-415-4873
 312-415-4874
 312-415-4875
 312-415-4876
 312-415-4877
 312-415-4878
 312-415-4879
 312-415-4880
 312-415-4881
 312-415-4882
 312-415-4883
 312-415-4884
 312-415-4885
 312-415-4886
 312-415-4887
 312-415-4888
 312-415-4889
 312-415-4890
 312-415-4891
 312-415-4892
 312-415-4893
 312-415-4894
 312-415-4895
 312-415-4896
 312-415-4897
 312-415-4898
 312-415-4899
 312-415-4900
 312-415-4901
 312-415-4902
 312-415-4903
 312-415-4904
 312-415-4905
 312-415-4906
 312-415-4907
 312-415-4908
 312-415-4909
 312-415-4910
 312-415-4911
 312-415-4912
 312-415-4913
 312-415-4914
 312-415-4915
 312-415-4916
 312-415-4917
 312-415-4918
 312-415-4919
 312-415-4920
 312-415-4921
 312-415-4922
 312-415-4923
 312-415-4924
 312-415-4925
 312-415-4926
 312-415-4927
 312-415-4928
 312-415-4929
 312-415-4930
 312-415-4931
 312-415-4932
 312-415-4933
 312-415-4934
 312-415-4935
 312-415-4936
 312-415-4937
 312-415-4938
 312-415-4939
 312-415-4940
 312-415-4941
 312-415-4942
 312-415-4943
 312-415-4944
 312-415-4945
 312-415-4946
 312-415-4947
 312-415-4948
 312-415-4949
 312-415-4950
 312-415-4951
 312-415-4952
 312-415-4953
 312-415-4954
 312-415-4955
 312-415-4956
 312-415-4957
 312-415-4958
 312-415-4959
 312-415-4960
 312-415-4961
 312-415-4962
 312-415-4963
 312-415-4964
 312-415-4965
 312-415-4966
 312-415-4967
 312-415-4968
 312-415-4969
 312-415-4970
 312-415-4971
 312-415-4972
 312-415-4973
 312-415-4974
 312-415-4975
 312-415-4976
 312-415-4977
 312-415-4978
 312-415-4979
 312-415-4980
 312-415-4981
 312-415-4982
 312-415-4983
 312-415-4984
 312-415-4985
 312-415-4986
 312-415-4987
 312-415-4988
 312-415-4989
 312-415-4990
 312-415-4991
 312-415-4992
 312-415-4993
 312-415-4994
 312-415-4995
 312-415-4996
 312-415-4997
 312-415-4998
 312-415-4999
 312-415-5000

Loop Capital Markets

Through the entire range of market cycles and evolving client needs since our founding in 1997, Loop Capital's uncompromising service has produced uninterrupted growth in each of our three, wholly owned businesses.

Loop Capital Markets, an agile, fast-growing investment bank and broker-dealer, **Loop Financial Products**, a leading swap counterparty to our clients, and **Loop Financial Futures**, a proven source of effective hedging strategies.

"If it's important to you, it's a priority to us."

Loop Capital provides the following institutional investment services:

- Municipal & Corporate Finance
- Financial Advisory Services
- Global Equity, Taxable, and Tax-Exempt Securities Sales & Trading
- Analytical Services
- Municipal Derivative Products

Regional Locations

Baltimore	Charlotte	Cleveland	Dallas	Denver	Detroit	Harford
144.414.0145	704.376.1442	216.479.0406	214.512.9787	303.431.8648	313.432.4007	410.432.7070
Houston	Indianapolis	Los Angeles	Newark	New Orleans	New York	713.412.4145
713.412.4145	317.432.1442	213.432.1442	973.432.1442	504.792.2124	212.415.4928	212.415.4928
Oakland	Orlando	Philadelphia	San Antonio	San Francisco	Tampa	415.432.1442
415.432.1442	813.432.1442	215.432.1442	214.432.1442	415.432.1442	813.432.1442	813.432.1442
Washington D.C.	West Palm Beach					
202.415.4928	561.432.1442					

Headquarters
 200 West Jackson Blvd., Suite 1600 Chicago, Illinois 60606
 P (312) 913-4900 F (312) 913-4928
 www.loopcapital.com

Create a 2-page spread with a full-page ad opposite your listing

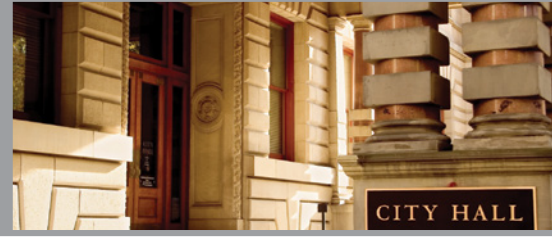
DEALERS & UNDERWRITERS
TEXAS Dallas

FIRST SOUTHWEST COMPANY

Senior Management:
 Education, Electric Power, Environmental Facilities, General Purpose, Health Care, Housing, Industrial, Other, Public Utilities

Member: SIFMA FINRA SIPC
 5000 Ross Office Center Dr., Suite 800
 Dallas, TX 75201
 Tel: 214-625-4000
 Fax: 214-625-4000
 www.fsc.com
 NYC: 0443
 NYC: 0443
 Tel: 212-416-6112
 One Two Financial
 MUNICIPAL BOND DIVISION
 James Reynolds, Jr., CFA, Char. & CEQ, 312-415-4601
 312-415-4602
 312-415-4603
 312-415-4604
 312-415-4605
 312-415-4606
 312-415-4607
 312-415-4608
 312-415-4609
 312-415-4610
 312-415-4611
 312-415-4612
 312-415-4613
 312-415-4614
 312-415-4615
 312-415-4616
 312-415-4617
 312-415-4618
 312-415-4619
 312-415-4620
 312-415-4621
 312-415-4622
 312-415-4623
 312-415-4624
 312-415-4625
 312-415-4626
 312-415-4627
 312-415-4628
 312-415-4629
 312-415-4630
 312-415-4631
 312-415-4632
 312-415-4633
 312-415-4634
 312-415-4635
 312-415-4636
 312-415-4637
 312-415-4638
 312-415-4639
 312-415-4640
 312-415-4641
 312-415-4642
 312-415-4643
 312-415-4644
 312-415-4645
 312-415-4646
 312-415-4647
 312-415-4648
 312-415-4649
 312-415-4650
 312-415-4651
 312-415-4652
 312-415-4653
 312-415-4654
 312-415-4655
 312-415-4656
 312-415-4657
 312-415-4658
 312-415-4659
 312-415-4660
 312-415-4661
 312-415-4662
 312-415-4663
 312-415-4664
 312-415-4665
 312-415-4666
 312-415-4667
 312-415-4668
 312-415-4669
 312-415-4670
 312-415-4671
 312-415-4672
 312-415-4673
 312-415-4674
 312-415-4675
 312-415-4676
 312-415-4677
 312-415-4678
 312-415-4679
 312-415-4680
 312-415-4681
 312-415-4682
 312-415-4683
 312-415-4684
 312-415-4685
 312-415-4686
 312-415-4687
 312-415-4688
 312-415-4689
 312-415-4690
 312-415-4691
 312-415-4692
 312-415-4693
 312-415-4694
 312-415-4695
 312-415-4696
 312-415-4697
 312-415-4698
 312-415-4699
 312-415-4700
 312-415-4701
 312-415-4702
 312-415-4703
 312-415-4704
 312-415-4705
 312-415-4706
 312-415-4707
 312-415-4708
 312-415-4709
 312-415-4710
 312-415-4711
 312-415-4712
 312-415-4713
 312-415-4714
 312-415-4715
 312-415-4716
 312-415-4717
 312-415-4718
 312-415-4719
 312-415-4720
 312-415-4721
 312-415-4722
 312-415-4723
 312-415-4724
 312-415-4725
 312-415-4726
 312-415-4727
 312-415-4728
 312-415-4729
 312-415-4730
 312-415-4731
 312-415-4732
 312-415-4733
 312-415-4734
 312-415-4735
 312-415-4736
 312-415-4737
 312-415-4738
 312-415-4739
 312-415-4740
 312-415-4741
 312-415-4742
 312-415-4743
 312-415-4744
 312-415-4745
 312-415-4746
 312-415-4747
 312-415-4748
 312-415-4749
 312-415-4750
 312-415-4751
 312-415-4752
 312-415-4753
 312-415-4754
 312-415-4755
 312-415-4756
 312-415-4757
 312-415-4758
 312-415-4759
 312-415-4760
 312-415-4761
 312-415-4762
 312-415-4763
 312-415-4764
 312-415-4765
 312-415-4766
 312-415-4767
 312-415-4768
 312-415-4769
 312-415-4770
 312-415-4771
 312-415-4772
 312-415-4773
 312-415-4774
 312-415-4775
 312-415-4776
 312-415-4777
 312-415-4778
 312-415-4779
 312-415-4780
 312-415-4781
 312-415-4782
 312-415-4783
 312-415-4784
 312-415-4785
 312-415-4786
 312-415-4787
 312-415-4

Red Book Online Advertising Opportunities



Successfully target and communicate with The Red Book's unique audience using these online advertising solutions.

The Red Book Online provides your company the brand recognition and municipal market leads and connections you need to expand your business.

The Red Book Online
www.munimarketplace.com

99% of our subscribers have access to The Red Book Online, which is updated daily, based upon the changes our member firms send to us.

Visits: 12,000
Page Views: 125,000
Average Page Views per session: 10
Duration: 6:44

Maximize your exposure with our run of site advertising packages, enabling you to reach our paid subscribers as well as site visitors.

Available positions include:

- Run of site
- Home Page
- Log-In/Out and Update Pages
- Main Search Screen

Red Flyer

Take Advantage of The Red Flyer e-newsletter to position you organization as a leading industry player. Delivered six times per year to over 15,000 municipal bond emails supplied to us by our member firms, your value-priced sponsorship will:

- Demonstrate your expertise
- Generate Sales Leads
- Increase your Brand Recognition
- Educate the market about your company's products, services and expertise



For more information
RedBook@AccuitySolutions.com
+1 847 676 9600



www.munimarketplace.com

Red Book Print Directory and Online Enhancements



Increase Your Company's Visibility

Add these effective print and electronic enhancements to your listings to stand out from the crowd. The enhancement you select will be included inside the directory and on The Red Book Online at www.munimarketplace.com.


Reinforce your company brand recognition by adding your logo.

Stand out on the page with a boxed highlight around your firm's name.

CORPORATE TRUST DEPARTMENTS
TEXAS Austin

TEXAS

- Austin


BNY MELLON


THE BANK OF NEW YORK MELLON TRUST COMPANY, N.A.
Bryan Tower
2001 Bryan St., Fl. 11
Dallas, TX 75201
www.bnymellon.com

SALES
Seth Crone, VP (TX, OK),
713-483-6568
CELL: 713-410-8259
Fax: 713-483-6979
seth.crone@bnymellon.com

CORPORATE TRUST SERVICES
Dorothy Miller, VP, 512-236-6506
CELL: 512-468-7479
Fax: 512-236-9089
dorothy.miller@bnymellon.com

PUBLIC SECTOR - REGIONAL MANAGER
Mary Lewis, VP, State & Local
Sales, 512-320-5325
Fax: 866-699-1175
mary.lewis@citi.com

- Dallas


UnionBank
Invest in your

UNION BANK, N.A.

Issue Specialization:
Education, Electric Power, Environmental Facilities, General Purpose, Health Care, Housing, Industrial Dev, Public Facilities, Transportation, Utilities


500 N. Akard, Ste. 4200
Dallas, TX 75201
Tel: 800-490-8262
www.unionbank.com/corporatetrust

CORPORATE TRUST SALES
Julie Good, VP, 800-490-8262
julie.good@unionbank.com

COMPANY PROFILE
as submitted by
UNION BANK, N.A.

Union Bank, N.A. is a premier provider of Corporate Trust Services with more than 85 years of experience. We provide a full range of services including trustee/successor trustee, fiscal agent, collateral agent, and escrow agent.

CITIGROUP, N.A.
See our listing in Austin, TX


CITIGROUP, N.A.
Southwest Region
611 W. 5th St.
Austin, TX 78701
www.citi.com

MUNICIPAL TRUST SALES
Ishween Sethi, VP, 212-816-5835
Fax: 212-816-5544
ishween.sethi@citi.com

Spotlight your firm's experiences and unique capabilities by adding a 100-word company profile. Your company profile will also add length and prominence to your listing.

Add a highlighted cross reference listing to build your business in two cities at the same time.

For more information
RedBook@AccuitySolutions.com
 +1 847 676 9600



www.munimarketplace.com

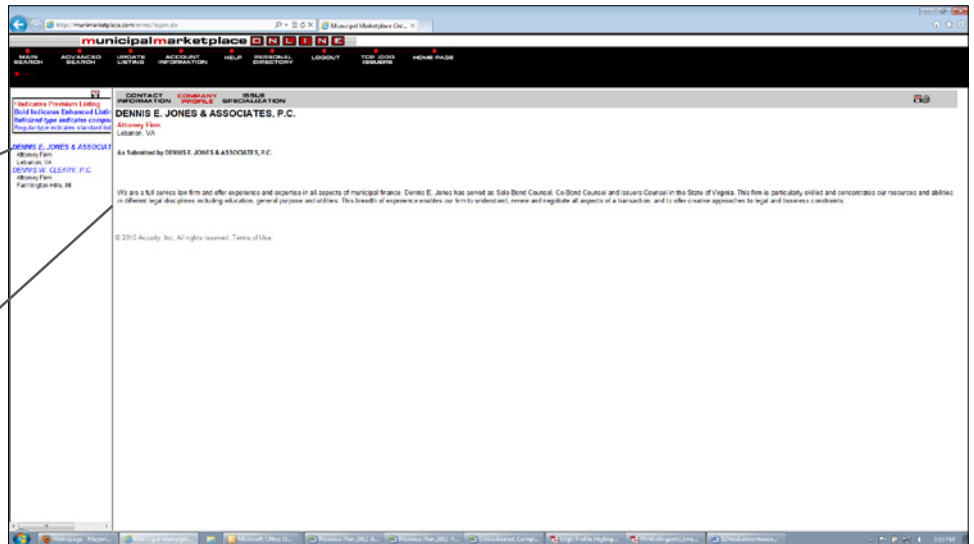
Red Book Print Directory and Online Enhancements

Successfully target municipal professionals by giving your organization exposure to The Red Book Online audience.

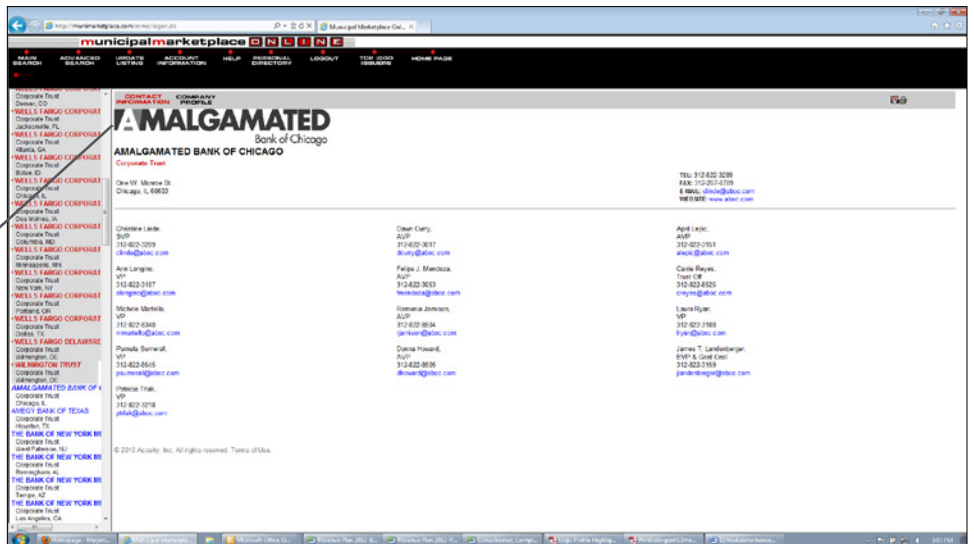
When you add a highlight or company profile to the directory, you'll also gain effective and maximum online exposure.

Your firm's name will appear in bold type when you add a listing enhancement.

Adding a company profile to your listing sends your message out there—to all the right people



Build your brand recognition by adding your firm's logo to your listing.



For more information
RedBook@AccuitySolutions.com
+1 847 676 9600



www.munimarketplace.com



Contact Information Includes:

- Name of individual, title, department
 - Street and mailing address
 - Telephone and fax number
 - E-mail and Web address
 - Main office and branch locations
 - Debt totals (issuers only)
 - Number of issues (issuers only)
-

Generate Leads, Strengthen Your Brand and Increase your Visibility within the Municipal Marketplace

Business development made quick and easy

Harness the power of The Red Book's contact information and zero in on the most comprehensive and only qualified source of municipal bond professionals and issuers. Target new leads, strengthen you brand and increase your visibility within the municipal market. Our data, delivered to you in an Excel file, can be easily integrated into your business or customer relationship management system.

The Red Book data file includes all the information supplied to us by firms listed in the Red Book such as: main and branch office locations, phone, fax and web address, and individual names, titles, phone and e-mails. For issuers, we also provide debt totals and number of issues. Lease the entire file, with two updates per year, or for regional growth, select the industry segments and states to expand your footprint.

Our contact information comes directly from the companies who pay to be included in The Red Book and therefore is the most accurate and complete data available. The Red Book data is not a compiled list; it's a true business development customer-built database.

Choose from any or all of the firm types from any or all of the 50 states

Section	Count
Arbitrage Rebate	530
Associations	85
Attorneys	7115
Corporate Trust Departments	440
Credit Enhancers	290
Dealers and Underwriters	8645
Industry Suppliers	175
Multiple Derivatives	480
Municipal Advisors	2460

Section	Count
Municipal Issuers	2500
Municipal Leasing	125
Public Funds	40
Rating Agencies	475
Regulators, Depository and Clearings	25
Securities Clearance	25
Tax Controversy Representative	490

For more information
RedBook@AccuitySolutions.com
 +1 847 676 9600



www.munimarketplace.com